

EXPERIMENTA

2004 NEW VISIONS COMMISSIONS Guidelines

The 2004 Experimenta New Visions Commissions provide a unique opportunity for emerging artists to develop interactive media art works for potential inclusion in Experimenta's 2005 exhibition.

Experimenta will commission up to eight artists or collaborative teams to develop an interactive media artwork that explores the theme of illusion. Digital / new media artists, film / video makers and animators are encouraged to use the commissions to explore the potential for interactivity in their practice.

The successful applicant(s) will work collaboratively with an industry partner and Experimenta to develop the artwork during the specified production period (August 2004 to June 2005).

Applicants must apply, using the NVC application form, by 12 July 2004.

THE THEME: ILLUSIONS

The theme for the 2004 Experimenta New Visions Commissions, and Experimenta's 2005 exhibition program is Illusions.

The concept of illusion, in all its forms, has long been a source of fascination. Throughout time, the creative exploration of illusions has not only inspired possibilities for the future, but provided a much needed alternative perspective to mainstream medias.

Wha illusions exist in our world today? How do they affect our lives? What do they reveal about our current existence? What illusionary experiences can be created through media art works?

Applicants for the New Visions Commissions are encouraged to explore the potential of illusion in all its forms - optical, sensory, aural - in order to create magic, wonder and mystery, and to uncover issues of political and social relevance.

Selected artworks will animate untold stories, offer an alternative to our everyday lives, and allow us to uncover the invisible, psychological and emotional reality that exists beyond the surface.

ELIGIBILITY

1. Australian citizens only are eligible for entry.
2. Funding will be provided in the range of \$3,000 - \$7,000, depending on the project requirements and the funding available.
3. Projects must fall into the category of new media, film and / or interdisciplinary practice.
4. Projects will be produced in conjunction with an industry partner. The industry partner should be an organisation or company that can provide the artist with expertise, materials or technology that would directly benefit their project. The applicant may nominate a preferred industry partner.
5. Projects must adhere to fixed production milestones, be completed during the specified production period, and delivered by the due completion date.

TIMELINE

17 May 2004	Entries open
12 July 2004	Entries close
30 July 2004	Unsuccessful applicants notified by mail
12 August 2004	Successful projects announced on www.experimenta.org
1 June 2005	Project delivery date
3 September 2005	Experimenta Illusions exhibition opens

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Return completed form and support material by 12 July to:

**Selection Panel
New Visions Commissions
Experimenta
PO Box 1102
ST KILDA VIC 3182**

PART A. APPLICANT DETAILS

Project Title

Applicant Name

Role

Address

Telephone BH

Telephone AH

Email

Fax

Collaborative Teams

Name of collaboration:

Additional Contact #1

Role

Address

Telephone BH

Telephone AH

Email

Fax

Additional Contact #2

Role

Address

Telephone BH

Telephone AH

Email

Fax

What specific industry

skills, expertise or

technology would your

project benefit from?

Suggested industry

partner

Organisation

Contact Name

Phone / Email

Has contact been made?

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PART C. SUPPORTING MATERIAL

Please supply with this application the following supporting material.

- CV for each artist involved
- Examples of previous work for each artist involved
- Artistic references [if relevant]

N.B Supporting materials will be retained by Experimenta unless a self addressed envelope is supplied.

PART D. DECLARATION

I submit this proposal for consideration for the 2004 Experimenta New Visions Commissions.

I acknowledge that the decision of Experimenta is final and that no other correspondence will be entered into. Experimenta is under no obligation to select, produce or exhibit the proposal submitted in this entry. Please keep a copy of this proposal for your records, as Experimenta does not return any materials. Shortlisted applicants will be notified by telephone or email, and will be required to submit including a production timeline and a project budget.

Name of Key Contact:

Signature of Key Contact:

Date Signed:

Please return completed form and support material by 12 July to:

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